DAOUTECH

Contribute to the world with trusted technology and Services

Overview

DAOU Technology's moto is
supporting our clients changes and
innovation in line with our company's
name, DAOU (多, DA: many, 佑, OU:
help), doing great to the world.
We do it by leading IT industry as the
first generation venture company over
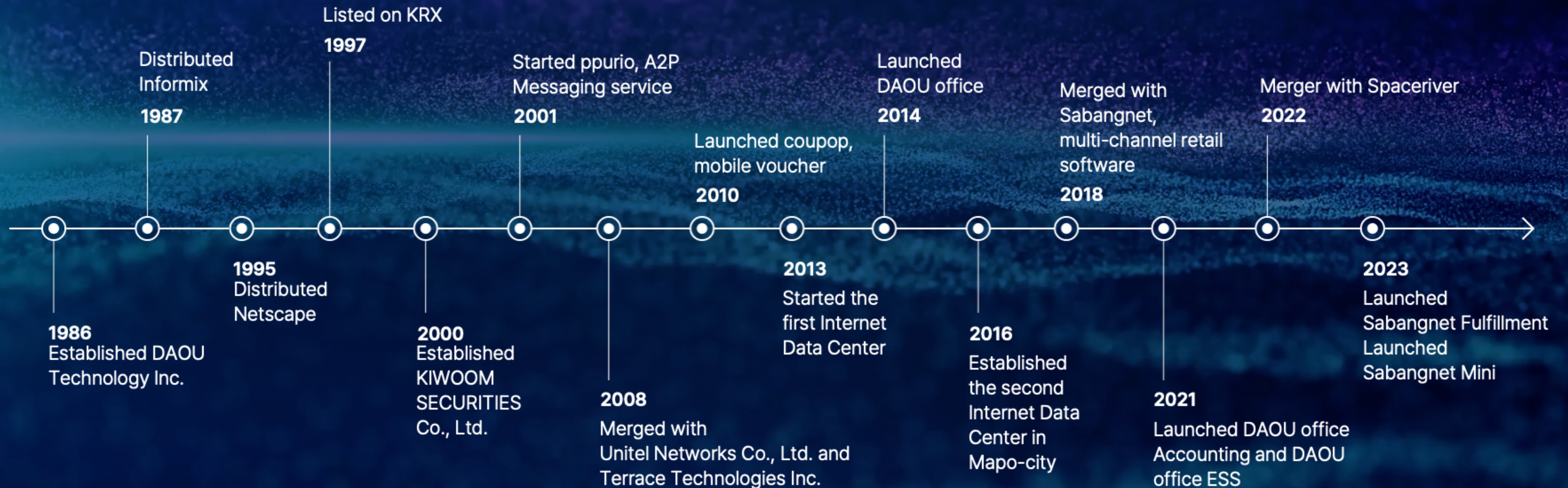the past thirty-eight years in Korea.

Core values

Communicate on Trust and Challenge with Expertise.

Established	January 9th, 1986
Stock listing	August 27th, 1997
CEO	Youn-Duck Kim
Revenues	226.8M USD
Operating Profit	43.5M USD
Assets	873.7M USD
Employees	653

Non-consolidated financial results for
FY2023, Exchange rate $1=₩1,299.00,
USD as of Dec 31st, 2023

History

Founded in 1986, we had played a vital role in the growth of DBMS and internet market during the company's early period. In 2010, we started developing our own services, and recently broaden business to data center, groupware and eCommerce in order to offer new values for our clients.

Listed on KRX
1997

Distributed
Informix
1987

Started ppurio, A2P
Messaging service
2001

Launched
DAOU office
2014

Merged with
Sabangnet,
multi-channel retail
software
2018

Merger with Spaceriver
2022

Launched coupop,
mobile voucher
2010

1995
Distributed
Netscape

2013
Started the
first Internet
Data Center

2023
Launched
Sabangnet Fulfillment
Launched
Sabangnet Mini

1986
Established DAOU
Technology Inc.

2000
Established
KIWOOM
SECURITIES
Co., Ltd.

2016
Established
the second
Internet Data
Center in
Mapo-city

2008
Merged with
Unitel Networks Co., Ltd. and
Terrace Technologies Inc.

2021
Launched DAOU office
Accounting and DAOU
office ESS

DAOUKIWOOM Group

We started our business in IT field and diversified into other various online businesses.

IT			
	DAOU TECH	DAOU DATA	KICA Korea Information Certificate Authority Inc.

Finance				
	KIWOOM	KIWOOM ASSET MANAGEMENT	KIWOOM SAVINGS BANK	KIWOOM Yes SAVINGS BANK	KIWOOM INVESTMENT
	KIWOOM ASSET PLANNER	KIWOOM PRIVATE EQUITY	KIWOOM FINANCE & INVESTMENT	KIWOOMCAPITAL	

Contents & Service					
	saramin	saramin HS	KIDARI STUDIO	LEZHIN	KIWOOM ESTATE & SERVICE	imazins
	eMoney	wisebirds				

Global Business				
	DAOU JAPAN	DAOU DALIAN	KIWOOM SEKURITAS INDONESIA	KIWOOM INVESTMENT MANAGEMENT INDONESIA	DAOUKIWOOM INNOVATION
	APPLANCER Hire Professionals, Get Great Apps	delitoon.			

Global Businesses

DAOUKIWOOM Group has expanded into Japan, China, Indonesia, Vietnam, USA, France and Germany, creating outstanding developments in areas of IT, finance, and service. DAOUKIWOOM still continues its growth beyond Korea today.

DAOU JAPAN 🇯🇵

It provides mobile voucher 'Giftto' and mail security services in Japan and supports DAOUKIWOOM Group's entry into the Japanese Market.

DAOU DALIAN 🇨🇳

We are fostering it as a strategic base for business alliances, investments, and new business development. We manage group assets in china and establish networks with local companies.

KIWOOM INVESTMENT MANAGEMENT INDONESIA
KIWOOM SEKURITAS INDONESIA 🇮🇩

PT. KIWOOM SEKURITAS INDONESIA and PT. KIWOOM INVESTMENT MANAGEMENT INDONESIA are enhancing its businesses in Indonesia finance market.

DAOUKIWOOM INNOVATION 🇻🇳

DAOUKIWOOM INNOVATION is providing cloud-based IT services in Vietnam and Southeast Asia.

LEZHIN Entertainment, Corp 🇯🇵

It operates a premium webtoon platform in Japan and actively develops businesses such as exchanging works with Japanese content companies.

LEZHIN Entertainment, LLC 🇺🇸

It operates a premium webtoon platform in the British-American market such as the United States, and is expanding to the South American market.

Delitoon SAS 🇫🇷 🇩🇪

It is a European webtoon #1 platform company that provides Korean contents to France and Germany.

Applancer Joint Stock Company 🇻🇳

Vietnam's leading IT recruitment platform, with more than 1 million users every month.
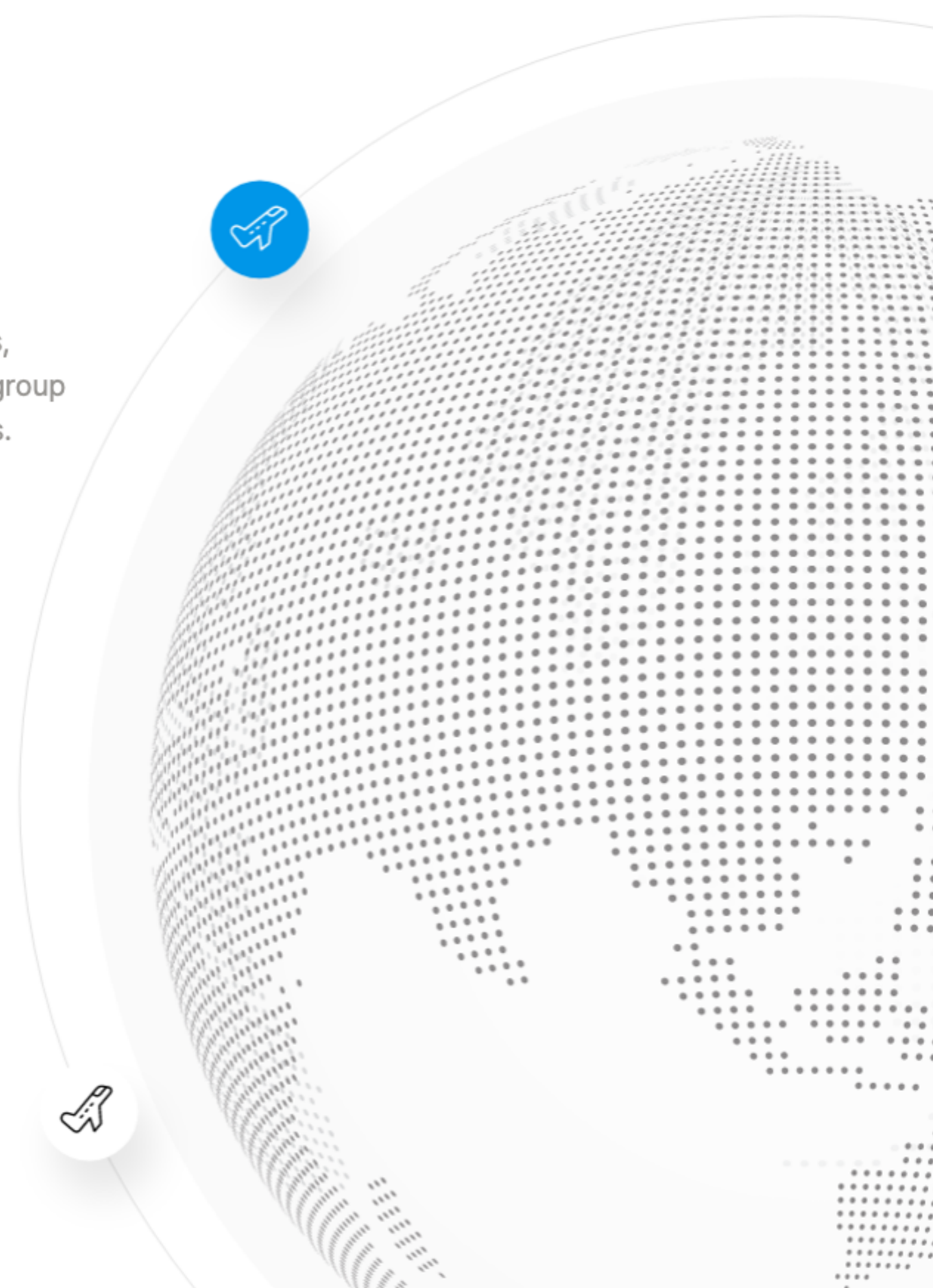
Business Area

We have continued to serve as a trusted long-term partner, helping our clients create future-proof business. We are creating innovative solutions to meet the needs of clients through our business segments of 'Business Marketing', 'Commerce', 'Biz Infra', 'Financial IT'.

01 Business Marketing
Marketing partner for small and mid sized business

02 Commerce
All-in-one eCommerce platform

03 Biz Infra
Seamlessly designed for enterprise

04 Financial IT
The best IT service to support your business

Business Marketing

Marketing partner for small and mid sized business

We help our clients connect with their customers in proven ways.
We will work to create new services to responding to ever-shifting business environments.

ppurio

ppurio

No.1 A2P messaging platform [1]

It is an integrated marketing platform that helps customer management and marketing through various services such as text message, fax, email, and mobile voucher.

www.ppurio.com

biz ppurio

biz ppurio

Kakao Talk official dealer

Sending messages in SMS, LMS, MMS, Kakao Talk biz message and even RCS through an unified messaging gateway module and website.

www.bizppurio.com

enFax

enFax

No.1 internet fax service

Sending and receiving faxes digitally without a fax machine via email, the mobile app or our website. Faxing from Microsoft Word, HWP and picture file is also offered.

www.enfax.co.kr

1) Website traffic statistics by www.ranky.com

Business Marketing

Marketing partner for small and mid sized business

We help our clients connect with their customers in proven ways.
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coupop

coupop

Mobile voucher

Choice of 150+ leading brands 4,000+ products in gift vouchers. Customizing products for bulk distribution and branding a voucher for promotional campaign.

www.coupop.co.kr

CUNI

POBI

bizcoupop

bizcoupop

Mobile voucher for corporation

It provides customized mobile voucher sending site to support mass transmission, and also various B2B mobile voucher sending services to enhance customer marketing effectiveness and increase brand value.

NAVER Pay Point Integration Service

Through the NAVER Pay Point Issuance API, we provide services that can be utilized as effective marketing measures such as point exchange, event prizes, and employee welfare points.

biz.coupop.co.kr

Bizmailer

Bizmailer

Email marketing service

It allows you to use targeted email marketing with analyzing sales performance and customers while doing import a list of recipients (CSV) with just a few clicks.

www.bizmailer.co.kr

Commerce

All-in-one eCommerce platform

The eCommerce market is growing faster than ever and we have many business opportunities open to you.

SABANGNET

Sabangnet

No.1 multi-channel retail SW [1)]

We help you reach new customers no matter where they shop by listing your inventory in bulk, on over 600 marketplaces and your branded webstore.

www.sabangnet.co.kr

SABANGNET MINI

Sabangnet Mini

Multi-channel retail SW for beginning sellers

This is an integrated shopping mall management service that can be used by individual members without a business. Sabangnet's core features, which support more than 600 integrated shopping malls for free for life, so even beginner online sellers can easily use it.

www.sbmini.co.kr

SABANGNET FULFILLMENT

Sabangnet Fullfillmnt

E-commerce specialized cloud WMS

It is a web-based logistics management system that can be used anytime, anywhere. In addition to inventory management, you can handle all processes from order linkage to delivery at once, and by providing flexible rate plans based on usage, you can manage your warehouse efficiently at a reasonable cost.

www.sbfulfillment.co.kr

Call mix

Call mix

Virtual phone numbers

Phone numbers beginning with 050 are virtual number being used to conceal the actual phone number. It is an effective marketing tool for small businesses which get frequent incoming calls.

www.callmix.co.kr

1) No.1 market share by revenue in domestic

DAOU office

DAOU office

Innovative business platform

It provides 20 collaboration functions for the business, such as email, e-approvals, employee timesheet, accounting and video conference. It offers a wide range of configuration option, either installed (on-premise) or hosted (on-demand or virtually private on-demand).

www.daouoffice.com

DAOU Cloud

DAOU Cloud

Certificated cloud computing by NIPA [1]

It is a cloud service that can operate servers, storage, and networks efficiently. We applied it to our services as an in-house development service to ensure performance verification and reliability.

www.daouidc.com

DAOU IDC

DAOU IDC

Reliable and scalable IDC services

We offer colocation, hosting, CDN and cloud services with comprehensive security measures. It is operated in the most up-to-date facility with stable network.

www.daouidc.com

반값 도메인

Half Domain

Easy, hassle-free domain management

The cheapest domain names registration, forwarding and parking services. We are the most popular and satisfactory choice for domain registration in Korea.

www.halfdomain.co.kr

Business Area 03

Biz Infra

Seamlessly designed for enterprise

We offer the best services that suits your organization's needs on IT and collaborative works. It has been developed from our collective experience and research.
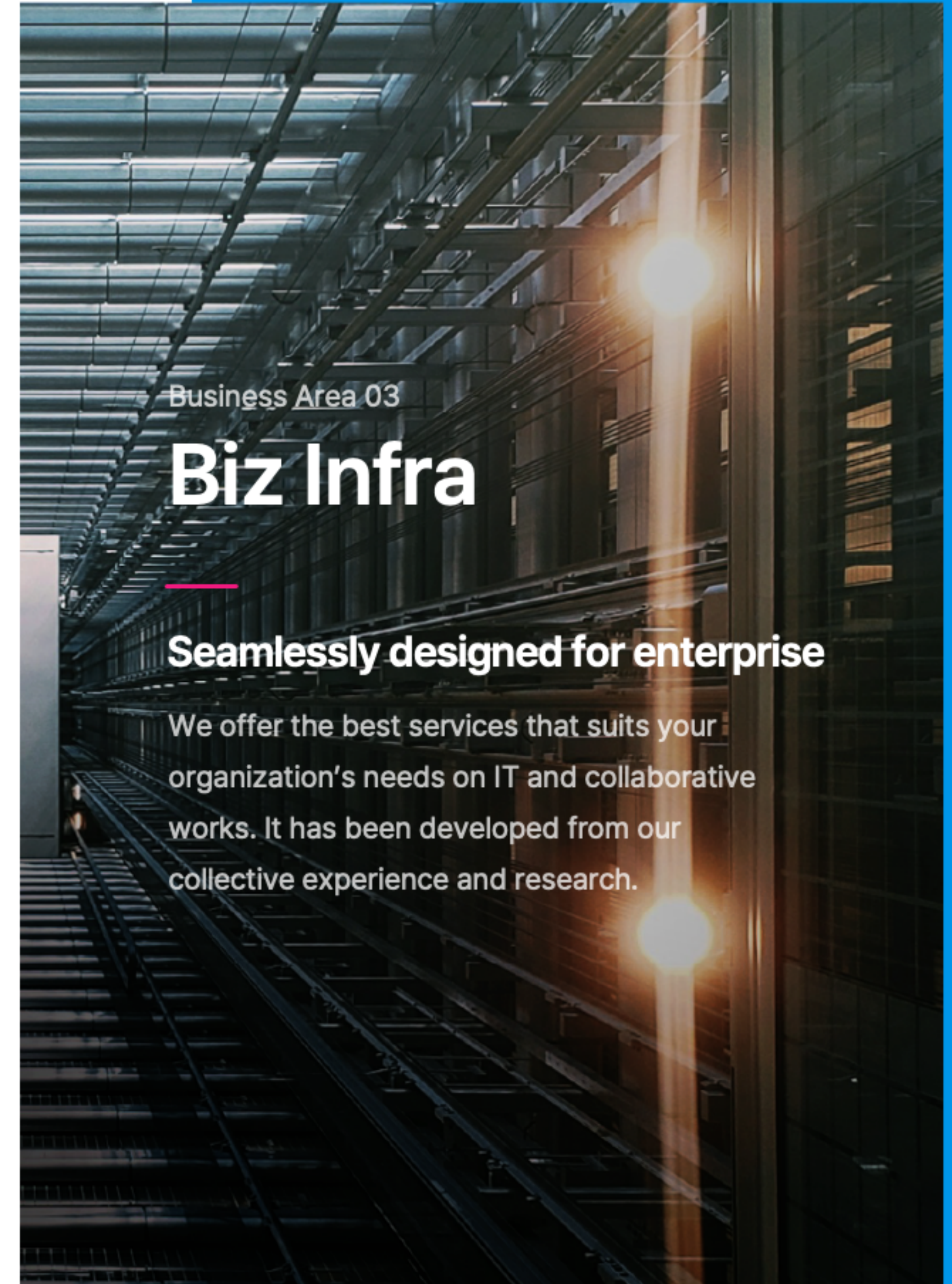
1) NIPA : National Industry Promotion Agency

Financial IT

DAOU Tech provides stable and reliable operations to our subsidiaries and clients in BFSI(Banking, Financial Services and Insurance) in both locally and internationally.

Reference in Korea

KIWOOM SECURITIES is Korea's first online-only securities company and the number one company in the market, responding quickly to changes and trends in policy, market or technology.

Market Share	Market Share(Individual)	Daily Trading Value	Daily TR Counts	Current Users	
24.8%	**35.2%**	**21.5** Billion USD	**56.7** Billion	**66.9** Thousand	[As of February 2024]

KIWOOM · KIWOOM INVESTMENT · KIWOOM SAVINGS BANK · KIWOOM ASSET PLANNER · KIWOOM Yes SAVINGS BANK · KIWOOM FINANCE & INVESTMENT · KIWOOM PRIVATE EQUITY · KIWOOM ASSET MANAGEMENT · KIWOOMCAPITAL · KIWOOM SEKURITAS INDONESIA · KIWOOM INVESTMENT MANAGEMENT INDONESIA

Reference in SEA

DAOU Technology has provided consulting, system integration and outsourcing services about stock trading systems optimized for the different environments in Indonesia and Thailand. We are also preparing to enter the Vietnamese and Malaysian financial markets with our IT technology.

Thailand
Support Finansia Syrus Securities' HERO
Provide close support on requests from VOC/Marketing

Indonesia
Infra development and next generation project of KIWOOM SEKURITAS INDONESIA
Upgrade to the next HTS/MTS and build Ledger system

Vietnam
SE Asia HQ
Establish standard model for IT Securities in SEA and R&D

ASEAN
New business
Develop a new business model with Vietnam's IT HR

R&D

We are researching and developing next-generation technologies associated with our services and possessing relevant core technologies and patents. We prepare for a better future through research on new technologies such as Artificial Intelligence, Big Data, Blockchain, and Fintech.

AI

We study ICT and service industry convergence technologies using AI such as data analysis and prediction, image analysis, and natural language processing.

Big Data

Based on experience in deploying big data services of KIWOOM SECURITIES, we are seeking to utilize big data in various IT services of DAOU Technology.

Blockchain

We implement new technologies that increase the stability, reliability, and added value of existing services using blockchain.

Fintech

Utilizing IT technology and data analytics capabilities, we develop innovative, personalized, and easy fintech services.