

Overview

DAOU Technology's moto is

supporting our clients changes and innovation in line with our company's name, DAOU (多, DA: many, 佑, OU: help), doing great to the world.

We do it by leading IT industry as the first generation venture company over the past thirty-nine years in Korea.

Established	January 9th, 1986
Stock listing	August 27th, 1997
CEO	Youn-Duck Kim
Revenues	226.8M USD
Operating Profit	43.5M USD
ASSETS	873.7M USD
Employees	653

Non-consolidated financial results for FY2023,
Exchange rate \$1=₩1,299.00, USD as of Dec 31st, 2023

Core values

Communicate on Trust and Challenge with Expertise.

Our value contains four messages of trust, communication, expertise and challenge. Through our values, serving as a trusted partner, we will meet the new challenge and take the chance for greater progress in the era of the fourth industrial revolution.



Trust

Earn trust through behavioral integrity based on sound principle and standards.



Communication

Cooperate and respect each other to make better decisions and execution.



Expertise

Become an expert with extensive knowledge and skills by constant self development.



Challenge

Achieve a goal through passionate action and do not fear failure.

History

Founded in 1986, we had played a vital role in the growth of DBMS and internet market during the company's early period. In 2010, we started developing our own services, and recently broaden business to data center, groupware and eCommerce in order to offer new values for our clients.



DAOUKIWOOM Group

We started our business in IT field and diversified into other various online businesses. In 2023, we achieved \$8.0 Billion business by continuing growth in all our business areas as the first mover. We have a revenue CAGR of 33.4% over the past five years based on business segment expansion and financial stability.

Asset **41,524 M USD**

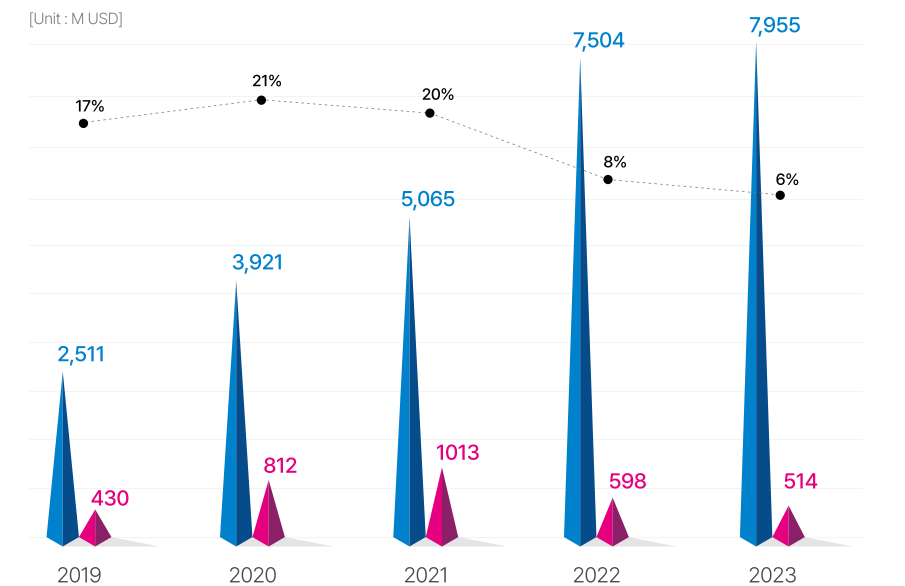
Revenues **7,955 M USD**

Operating Profit **514 M USD**

Of Subsidiaries & Affiliates **92**

Five year business performance summary

Based on DAOU DATA consolidated statement



◆ Revenues | ◆ Operating profit | ● Operating Profit Ratio

Non-consolidated financial results for FY2023, Exchange rate \$1=₩1,299.00, USD as of Dec 31st, 2023

DAOUKIWOOM Group

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IT

DAOUTECH KOSPI Marketing, eCommerce, IT services	DAOUDATA KOSDAQ Payment service, IT solution	KICA Korea Information Certificate Authority Inc. KOSDAQ First & No.1 public Certificate authority
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Finance

KIWOOM KOSPI No.1 online securities for 19 consecutive years	KIWOOM ASSET MANAGEMENT Equities, fixed income, infrastructure and real estate	KIWOOM SAVINGS BANK Savings bank in Gyeonggi-do	KIWOOM Yes SAVINGS BANK Savings bank in Seoul	KIWOOM INVESTMENT Venture Capital
KIWOOM ASSET PLANNER GA / Financial planning	KIWOOM PRIVATE EQUITY Private equity	KIWOOMCAPITAL Credit-specialized financial Company	KIWOOM FINANCES INVESTMENT NPL specialized investment	

Contents & Service

saramin KOSDAQ No.1 online job portal	saramin HS Manpower outsourcing	KIDARI STUDIO KOSPI Webtoon and web novel contents platform	LEZHIN Global premium webtoon platform	KIWOOM ESTATE & SERVICE Real estate development & management
imazins Global stock content distribution network	eMoney Financial contents service	wisebirds KOSDAQ Korean No.1 Facebook partner for online marketing		

Global Business

DAOU JAPAN Mobile voucher and mail security services in Japan	DAOU DALIAN Real estate management in China	KIWOOM SEKURITAS INDONESIA KIWOOM SECURITIES' Indonesia operation	KIWOOM INVESTMENT MANAGEMENT INDONESIA KIWOOM INVESTMENT'S Indonesia operation	DAOUKIWOOM INNOVATION IT service company in Southeast Asia
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Global Businesses

DAOUKIWOOM Group has expanded into Japan, China, Indonesia, Vietnam, USA, France and Germany, creating outstanding developments in areas of IT, finance, and service. DAOUKIWOOM still continues its growth beyond Korea today.



DAOU JAPAN

It provides mobile voucher 'Gifto' and mail security services in Japan and supports DAOUKIWOOM Group's entry into the Japanese Market.



DAOU DALIAN

We are fostering it as a strategic base for business alliances, investments, and new business development. We manage group assets in china and establish networks with local companies.



LEZHIN Entertainment, Corp

It operates a premium webtoon platform in Japan and actively develops businesses such as exchanging works with Japanese content companies.



KIWOOM SEKURITAS INDONESIA / KIWOOM INVESTMENT MANAGEMENT INDONESIA

PT. KIWOOM SEKURITAS INDONESIA and PT. KIWOOM INVESTMENT MANAGEMENT INDONESIA are enhancing its businesses in Indonesia finance market.



DAOUKIWOOM INNOVATION

DAOUKIWOOM INNOVATION is providing cloud-based IT services in Vietnam and Southeast Asia.



Delitoo SAS

It is a European webtoon #1 platform company that provides Korean contents to France and Germany.



LEZHIN Entertainment, LLC

It operates a premium webtoon platform in the British-American market such as the United States, and is expanding to the South American market.



Business Area

We have continued to serve as a trusted long-term partner, helping our clients create future-proof business.

We are creating innovative solutions to meet the needs of clients through our business segments of 'Business Marketing', 'Commerce', 'Biz Infra', 'Financial IT'.



- 01 **Business Marketing**
Marketing partner for small and mid sized business
- 02 **Commerce**
All-in-one eCommerce platform
- 03 **Biz Infra**
Seamlessly designed for enterprise
- 04 **Financial IT**
The best IT service to support your business

Business Marketing

Marketing partner for small and mid sized business

We help our clients connect with their customers in proven ways. We will work to create new services to responding to ever-shifting business environments.



ppurio

No.1 A2P messaging platform¹⁾

It is an integrated marketing platform that helps customer management and marketing through various services such as text message, fax, email, and mobile voucher.

www.ppurio.com



biz ppurio

Kakao Talk official dealer

Sending messages in SMS, LMS, MMS, Kakao Talk biz message and even RCS through an unified messaging gateway module and website.

www.bizppurio.com



addcon

Mobile voucher

Choice of 150+ leading brands 4,000+ products in gift vouchers. Customizing products for bulk distribution and branding a voucher for promotional campaign.

www.addcon.co.kr



bizaddcon

Mobile voucher for corporation

It provides customized mobile voucher sending site to support mass transmission, and also various B2B mobile voucher sending services to enhance customer marketing effectiveness and increase brand value.

NAVER Pay Point Integration Service

Through the NAVER Pay Point Issuance API, we provide services that can be utilized as effective marketing measures such as point exchange, event prizes, and employee welfare points.

addbiz.addcon.co.kr



enFax

No.1 internet fax service¹⁾

Sending and receiving faxes digitally without a fax machine via email, the mobile app or our website. Faxing from Microsoft Word, HWP and picture file is also offered.

www.enfax.co.kr



Bizmailer

Email marketing service

It allows you to use targeted email marketing with analyzing sales performance and customers while doing import a list of recipients (CSV) with just a few clicks.

www.bizmailer.co.kr

coupop Character



ADDY



CONY

¹⁾ Website traffic statistics by www.ranky.com

Business Area 02

Commerce

All-in-one eCommerce platform

The eCommerce market is growing faster than ever and we have many business opportunities open to you.

SABANGNET

Sabangnet

No.1 multi-channel retail SW¹⁾

We help you reach new customers no matter where they shop by listing your inventory in bulk, on over 600 marketplaces and your branded webstore.

www.sabangnet.co.kr

SABANGNET FULFILLMENT

Sabangnet Fulfillment

E-commerce specialized cloud WMS

It is a web-based logistics management system that can be used anytime, anywhere. In addition to inventory management, you can handle all processes from order linkage to delivery at once, and by providing flexible rate plans based on usage, you can manage your warehouse efficiently at a reasonable cost.

www.sbfulfillment.co.kr

SABANGNET MINI

Sabangnet Mini

Multi-channel retail SW for beginning sellers

This is an integrated shopping mall management service that can be used by individual members without a business. Sabangnet's core features, which support more than 600 integrated shopping malls for free for life, so even beginner online sellers can easily use it.

www.sbmini.co.kr



Call mix

Virtual phone numbers

Phone numbers beginning with 050 are virtual number being used to conceal the actual phone number. It is an effective marketing tool for small businesses which get frequent incoming calls.

www.callmix.co.kr

Business Area 03

Biz Infra

Seamlessly designed for enterprise

We offer the best services that suits your organization's needs on IT and collaborative works. It has been developed from our collective experience and research.

DAOU office

DAOU office

Innovative business platform

It provides 20 collaboration functions for the business, such as email, e-approvals, employee timesheet, accounting and video conference. It offers a wide range of configuration option, either installed (on-premise) or hosted (on-demand or virtually private on-demand).

www.daouoffice.com

DAOU Cloud

DAOU Cloud

Certificated cloud computing by NIPA¹⁾

It is a cloud service that can operate servers, storage, and networks efficiently. We applied it to our services as an in-house development service to ensure performance verification and reliability.

www.daouidc.com

DAOU IDC

DAOU IDC

Reliable and scalable IDC services

We offer colocation, hosting, CDN and cloud services with comprehensive security measures. It is operated in the most up-to-date facility with stable network.

www.daouidc.com

반값도메인

Half Domain

Easy, hassle-free domain management

The cheapest domain names registration, forwarding and parking services. We are the most popular and satisfactory choice for domain registration in Korea.

www.halfdomain.co.kr

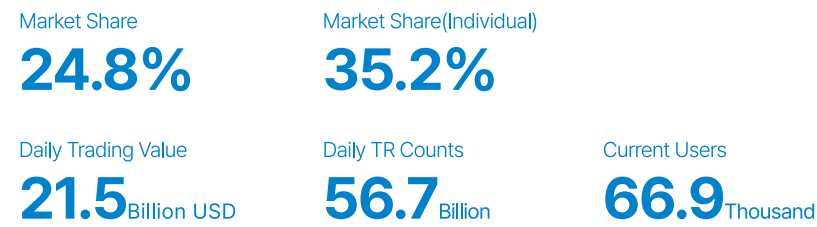
1) No.1 market share by revenue in domestic

1) NIPA : National Industry Promotion Agency

DAOU Tech provides stable and reliable operations to our subsidiaries and clients in BFSI(Banking, Financial Services and Insurance) in both locally and internationally.

Reference in Korea

KIWOOM SECURITIES is Korea's first online-only securities company and the number one company in the market, responding quickly to changes and trends in policy, market or technology.



As of February 2024

Reference in SEA

DAOU Technology has provided consulting, system integration and outsourcing services about stock trading systems optimized for the different environments in Indonesia and Thailand. We are also preparing to enter the Vietnamese and Malaysian financial markets with our IT technology.

Thailand

Support Finansia Syrus Securities' HERO
 Provide close support on requests from VOC/Marketing

Indonesia

Infra development and next generation project of KIWOOM SEKURITAS INDONESIA
 Upgrade to the next HTS/MTS and build Ledger system

Vietnam

SE Asia HQ
 Establish standard model for IT Securities in SEA and R&D

ASEAN

New business
 Develop a new business model with Vietnam's IT HR

R&D

We are researching and developing next-generation technologies associated with our services and possessing relevant core technologies and patents. We prepare for a better future through research on new technologies such as Artificial Intelligence, Big Data, Blockchain, and Fintech.

AI

We study ICT and service industry convergence technologies using AI such as data analysis and prediction, image analysis, and natural language processing.

Big Data

Based on experience in deploying big data services of KIWOOM SECURITIES, we are seeking to utilize big data in various IT services of DAOU Technology.

Blockchain

We implement new technologies that increase the stability, reliability, and added value of existing services using blockchain.

Fintech

Utilizing IT technology and data analytics capabilities, we develop innovative, personalized, and easy fintech services.

DAOUTECH

Headquarters

4F Daou Digital Square, 69, Geumto-ro, Sujeong-gu, Seongnam-si, Gyeonggi-do, Republic of Korea

ITS Division

3F, 6F, 7F Jaehwa Square, 311, Dongmak-ro, Mapo-gu, Seoul, Republic of Korea
3F Charm & Charm Building, 306, Dongmak-ro, Mapo-gu, Seoul, Republic of Korea

DAOU IDC

Center 1: 3F Jaehwa Square, 311, Dongmak-ro, Mapo-gu, Seoul, Republic of Korea
Center 2: 5F SK Broadband IDC, 6, Beobwon-ro 1-gil, Seocho-gu, Seoul, Republic of Korea

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DAOU TECH Company brochure

DAOUTECH

**Contribute to the world with
trusted technology
and Services**

Creating a sustainable future through change and innovation.