DAOUTECH

Contribute to the world with trusted technology and Services

Overview

DAOU Technology's moto is supporting our clients changes and innovation in line with our company's name, DAOU (多, DA: many, 佑, OU: help), doing great to the world.
We do it by leading IT industry as the first generation venture company over the past forty years in Korea.

Core values

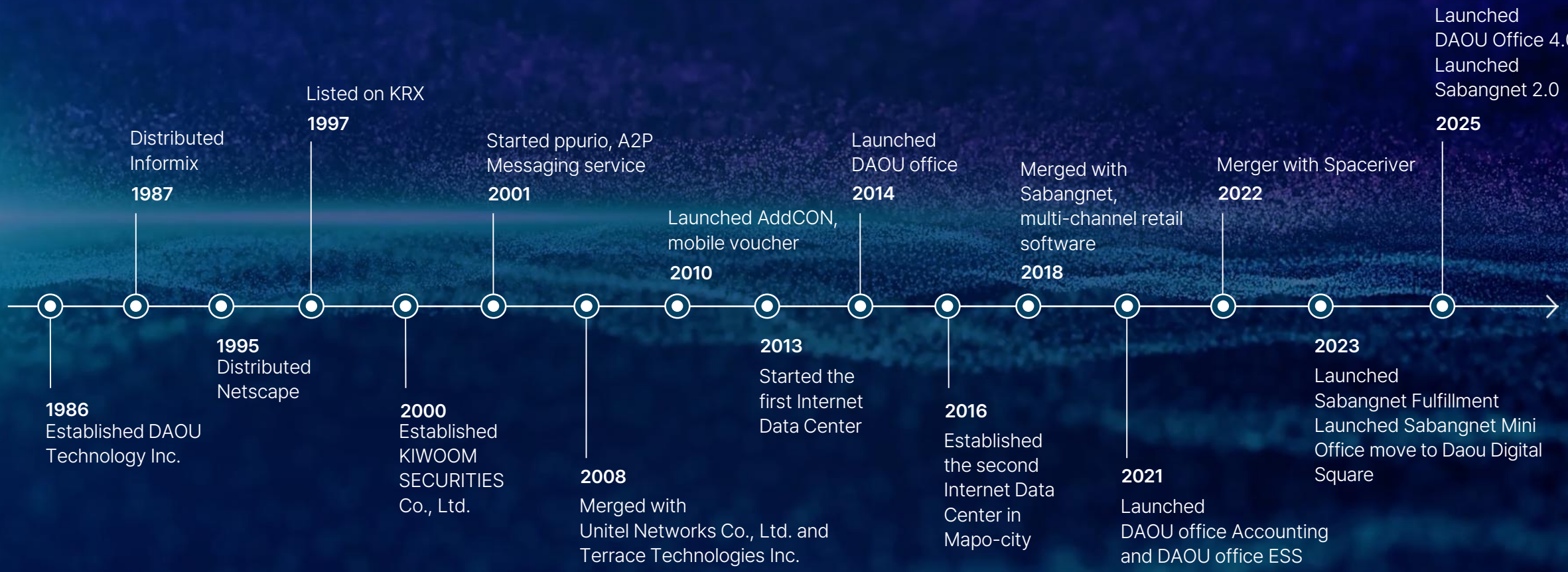
Communicate on Trust and Challenge with Expertise.

Established	January 9th, 1986
Stock listing	August 27th, 1997
CEO	Youn-Duck Kim
Revenues	249.0M USD
Operating Profit	37.3M USD
Asset	926.0M USD
Employees	757

Non-consolidated financial results for FY2025, Exchange rate $1=₩1,434.90, USD as of Dec 31st, 2025

History

Founded in 1986, we had played a vital role in the growth of DBMS and internet market during the company's early period. In 2010, we started developing our own services, and recently broaden business to data center, groupware and eCommerce in order to offer new values for our clients.



DAOUKIWOOM Group

We started our business in IT field and diversified into other various online businesses.

IT

DAOU TECH
DAOU DATA
KICA

Finance

KIWOOM
KIWOOM ASSET MANAGEMENT
KIWOOM SAVINGS BANK
KIWOOM Yes SAVINGS BANK
KIWOOM INVESTMENT
KIWOOM ASSET PLANNER
KIWOOM PRIVATE EQUITY
KIWOOM FINANCE&INVESTMENT
KIWOOMCAPITAL

Contents & Service

saramin
saramin HS
KIDARI STUDIO
LEZHIN
KIWOOM ESTATE & SERVICE
imazins
eMoney
wisebirds

Global Business

DAOU JAPAN
DAOU DALIAN
KIWOOM SEKURITAS INDONESIA
KIWOOM INVESTMENT MANAGEMENT INDONESIA
DAOUKIWOOM INNOVATION
APPLANCER HIRE PROFESSIONALS, GET GREAT APPS
delitoon.

Global Businesses

DAOUKIWOOM Group has expanded into Japan, China, Indonesia, Vietnam, USA, France and Germany, creating outstanding developments in areas of IT, finance, and service. DAOUKIWOOM still continues its growth beyond Korea today.

DAOU JAPAN 🇯🇵

It operates the mobile coupon service 'Giftto' and the SNS campaign marketing service 'Booster' in Japan and supports DAOUKIWOOM Group's entry into the Japanese Market.

DAOU DALIAN 🇨🇳

We are fostering it as a strategic base for business alliances, investments, and new business development. We manage group assets in china and establish networks with local companies.

KIWOOM INVESTMENT MANAGEMENT INDONESIA
KIWOOM SEKURITAS INDONESIA 🇮🇩

PT. KIWOOM SEKURITAS INDONESIA and PT. KIWOOM INVESTMENT MANAGEMENT INDONESIA are enhancing its businesses in Indonesia finance market.

DAOUKIWOOM INNOVATION 🇻🇳

DAOUKIWOOM INNOVATION is providing cloud-based IT services in Vietnam and Southeast Asia.

LEZHIN Entertainment, Corp 🇯🇵

It operates a premium webtoon platform in Japan and actively develops businesses such as exchanging works with Japanese content companies.

LEZHIN Entertainment, LLC 🇺🇸

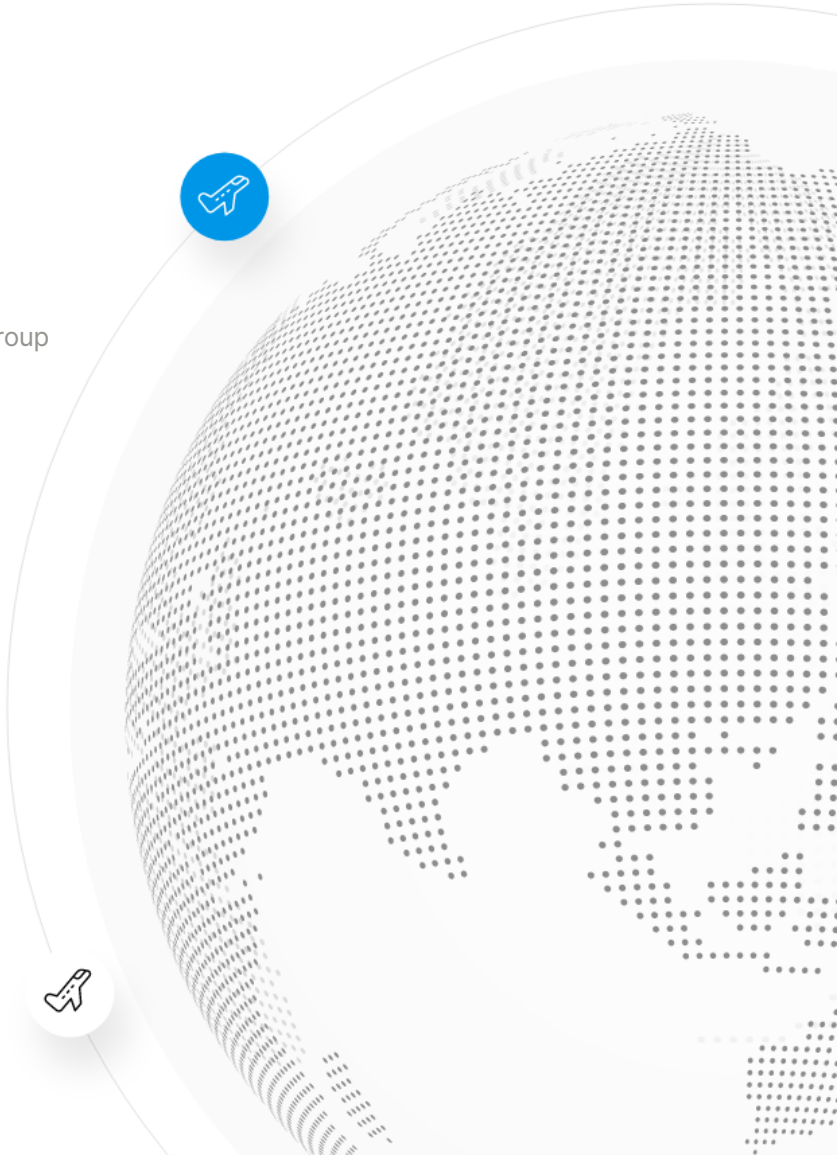
It operates a premium webtoon platform in the British-American market such as the United States, and is expanding to the South American market.

Delitoon SAS 🇫🇷🇩🇪

It is a European webtoon #1 platform company that provides Korean contents to France and Germany.

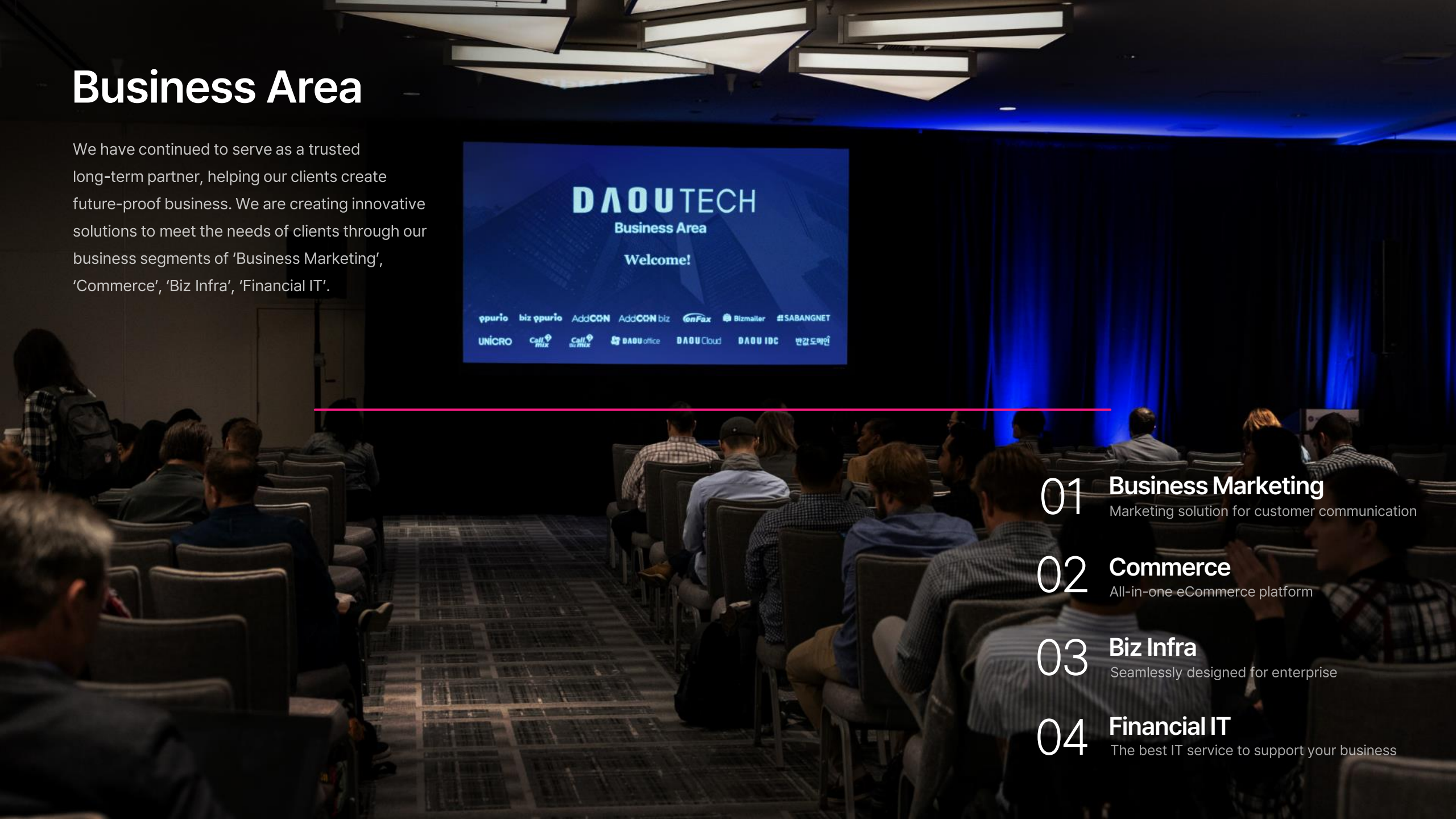
Applancer Joint Stock Company 🇻🇳

Vietnam's leading IT recruitment platform,
with more than 1 million users every month.



Business Area

We have continued to serve as a trusted long-term partner, helping our clients create future-proof business. We are creating innovative solutions to meet the needs of clients through our business segments of ‘Business Marketing’, ‘Commerce’, ‘Biz Infra’, ‘Financial IT’.



01 **Business Marketing**
Marketing solution for customer communication

02 **Commerce**
All-in-one eCommerce platform

03 **Biz Infra**
Seamlessly designed for enterprise

04 **Financial IT**
The best IT service to support your business

Business Area 01

Business Marketing

Marketing solution for customer communication

We help our clients connect with their customers in proven ways.
We will work to create new services to respond to ever-shifting business environments.

ppurio

No.1 A2P messaging platform

It is an integrated marketing platform that helps customer management and marketing through various services such as text message, fax, email, and mobile voucher.

www.ppurio.com

biz ppurio

SMS/RCS, Kakao, Naver TalkTalk official dealer

Sending messages in SMS, LMS, MMS, Kakao Talk biz message, Naver TalkTalk and even RCS through an unified messaging gateway module and website.

www.bizppurio.com

enFax

No.1 internet fax service

Sending and receiving faxes digitally without a fax machine via email, the mobile app or our website. Faxing from Microsoft Word, HWP and picture file is also offered.

www.enfax.co.kr

AddCON

Mobile voucher

Choice of 150+ leading brands 5,000+ products in gift vouchers. Customizing products for bulk distribution and branding a voucher for promotional campaign.

www.addcon.co.kr

AddCON biz

Mobile voucher for corporation

It provides customized mobile voucher sending site to support mass transmission, and also various B2B mobile voucher sending services to enhance customer marketing effectiveness and increase brand value.

NAVER Pay Point Integration Service

Through the NAVER Pay Point Issuance API,
we provide services that can be utilized as effective marketing measures such as point exchange, event prizes, and employee welfare points.

biz.addcon.co.kr

Bizmailer

Email marketing service

It allows you to use targeted email marketing with analyzing sales performance and customers while doing import a list of recipients (CSV) with just a few clicks.

www.bizmailer.co.kr

AddWel

Welfare platform

Master your corporate gifting with Addwel.
From trendy e-vouchers to premium physical gifts, we offer a customized welfare platform designed for your employees and partners.

www.addwel.co.kr

Business Area 01

Business Marketing

Marketing solution for customer communication

We help our clients connect with their customers in proven ways.
We will work to create new services to responding to ever-shifting business environments.

Business Area 02

Commerce

All-in-one eCommerce platform

The eCommerce market is growing faster than ever and we have many business opportunities open to you.

SABANGNET

Sabangnet

Korea's No.1 eCommerce Management Solution [1)]

We provide seamless integration with over 650 domestic and international sales channels, including open markets, department stores, and specialty malls. From product listing and order processing to CS, inventory, and warehouse management—experience Korea's leading all-in-one service that streamlines every aspect of your online business.

www.sabangnet.co.kr

SABANGNET MINI

Sabangnet Mini

Multi-channel retail SW for beginning sellers

This is an integrated shopping mall management service available even for individual users without a business license. Key features of Sabangnet are provided free of charge for life, allowing even beginner online sellers to use the service without any burden.

www.sbmini.co.kr

SABANGNET FULFILLMENT

Sabangnet Fullfillment

eCommerce Specialized WMS by Sabangnet

Fully integrated with Sabangnet and 650+ marketplaces, we streamline every step from order to delivery — fast, easy, and efficient.

www.sbfulfillment.co.kr

1) No.1 market share by revenue in domestic

DAOU office

DAOU office

Innovative business platform

From business support to HR management and expense management, we provide all services on a single integrated platform. Our solutions are tailored to meet the diverse needs of each client's work environment.

www.daouoffice.com

다우오피스 HR

DAOU office HR

The New Standard of HR Management

An integrated HR service covering attendance, leave, and personnel management.
From flexible hours to remote work, we empower every business with customized work systems for any industry.

hr.daouoffice.com

DAOU IDC

DAOU IDC

Colocation

We provide a scalable infrastructure and flexible pricing plans tailored to customer needs, delivering a cost-effective and unrestricted IT environment.

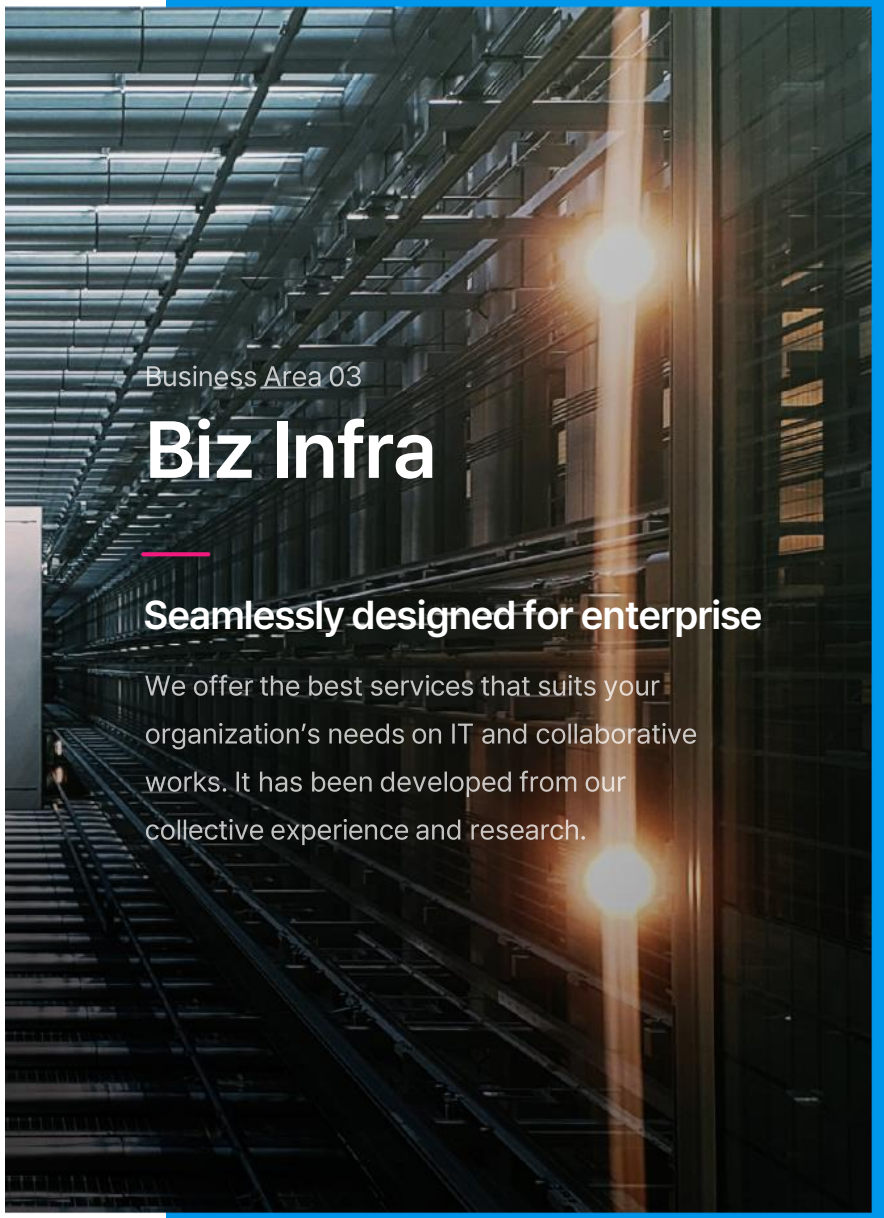
Connectivity

We support the creation of an optimized multi-network environment by ensuring stable connections between various telecom providers and enterprises.

Operation

Based on our expertise in data center operations, we provide customized design, deployment, and management services.
With stable management of core infrastructure and real-time monitoring, we guarantee 24/7 uninterrupted service through an integrated operations platform.

www.daouidc.com



Business Area 04

Financial IT

DAOU Tech provides stable and reliable operations to our subsidiaries and clients in BFSI(Banking, Financial Services and Insurance) in both locally and internationally.

Reference in Korea

KIWOOM SECURITIES is Korea's first online-only securities company and the number one company in the market, responding quickly to changes and trends in policy, market or technology.

Market Share	Market Share(Individual)	Daily Trading Value	Daily TR Counts	Current Users
24.8%	35.2%	39.2 Billion USD	7.3 Billion	689 Thousand

[As of March 2026]

Reference in SEA

DAOU Technology has provided consulting, system integration and outsourcing services about stock trading systems optimized for the different environments in Indonesia and Thailand. We are also preparing to enter the Vietnamese and Malaysian financial markets with our IT technology.

Thailand

Support Finansia Syrus Securities' HERO

Provide close support on requests from VOC/Marketing

Indonesia

Infra development and next generation project of KIWOOM SEKURITAS INDONESIA

Upgrade to the next HTS/MTS and build Ledger system

Vietnam

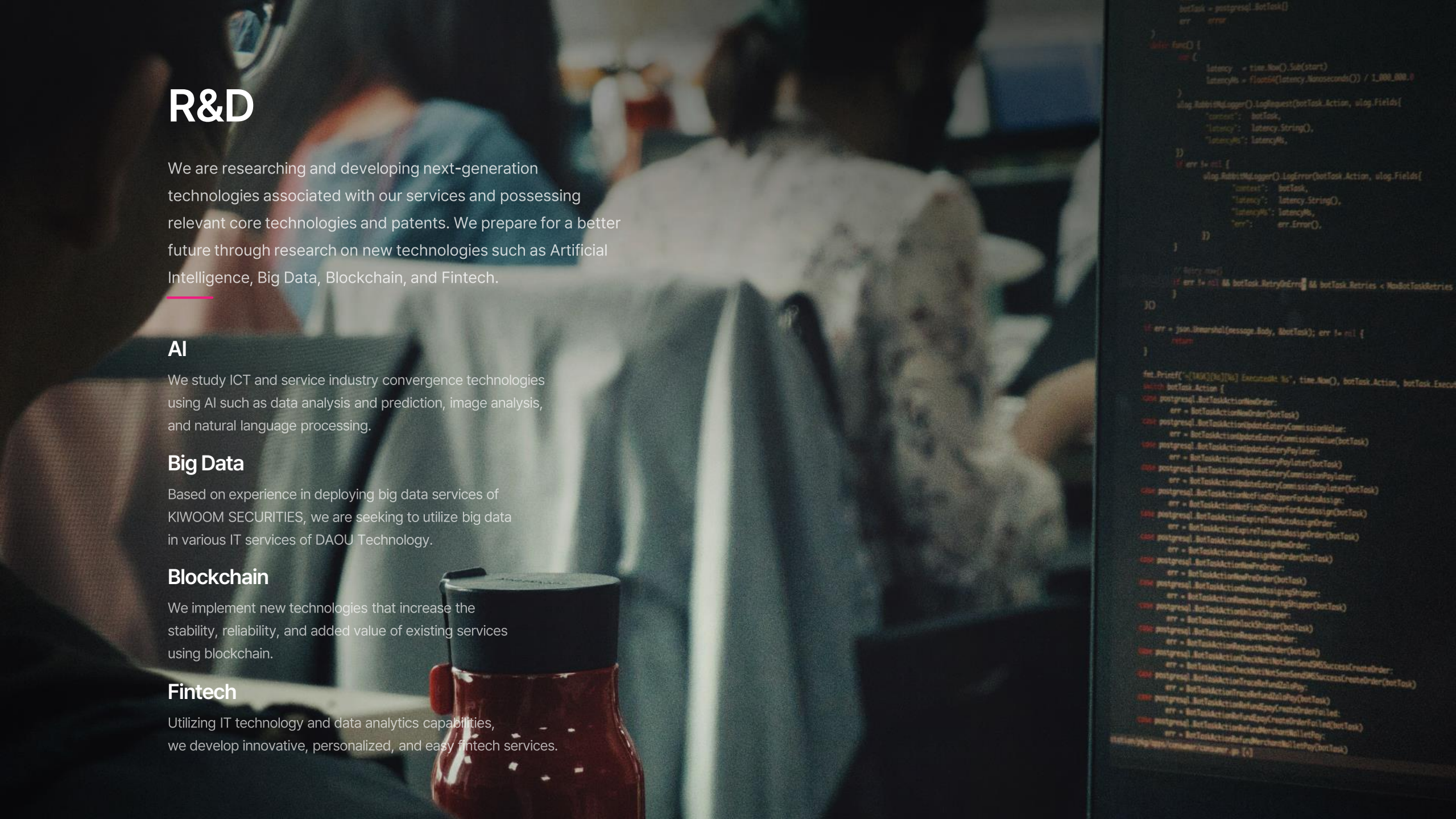
Operating the DAOUKIWOOM Innovation R&D Center

Development and R&D of Standardized IT Models for Securities in Southeast Asia

ASEAN

New business

Develop a new business model with Vietnam's IT HR



R&D

We are researching and developing next-generation technologies associated with our services and possessing relevant core technologies and patents. We prepare for a better future through research on new technologies such as Artificial Intelligence, Big Data, Blockchain, and Fintech.

AI

We study ICT and service industry convergence technologies using AI such as data analysis and prediction, image analysis, and natural language processing.

Big Data

Based on experience in deploying big data services of KIWOOM SECURITIES, we are seeking to utilize big data in various IT services of DAOU Technology.

Blockchain

We implement new technologies that increase the stability, reliability, and added value of existing services using blockchain.

Fintech

Utilizing IT technology and data analytics capabilities, we develop innovative, personalized, and easy fintech services.

DAOUTECH

THANK YOU