

DAOUTECH

Contribute to the world with trusted technology and services



Daou Technology's moto is

supporting our clients' changes and innovation in line with our company's name, DAOU (多, DA: many, 佑, OU: help), *doing great good to the world*. We do it by leading IT industry as the first generation venture company over the past thirty-six years in Korea.

■ Profile

Established	January 9th, 1986
Stock listing	August 27th, 1997
CEO	Youn-Duck Kim
Revenues	229.2M USD
Operating Profit	38.8M USD
Assets	883.8M USD
Employees	572

Non-consolidated financial results for FY 2021, Exchange rate \$1=W 1,190.50, USD as of Dec 31st, 2021



■ Core Values

Our value contains four messages of trust, communication, expertise and challenge. Through our values, serving as a trusted partner, we will meet the new challenge and take the chance for greater progress in the era of the fourth industrial revolution.



Trust

Earn trust through behavioral integrity based on sound principle and standards.



Communication

Cooperate and respect each other to make better decisions and execution.



Expertise

Become an expert with extensive knowledge and skills by constant self development.



Challenge

Achieve a goal through passionate action and do not fear failure.

“ Communicate on Trust and Challenge with Expertise ”

History

Founded in 1986, we had played a vital role in the growth of DBMS and internet market during the company's early period. In 2010, we started developing our own services, and recently broaden business to data center, groupware and eCommerce in order to offer new values for our clients.



■ Business Segment

We have continued to serve as a trusted long-term partner, helping our clients create future-proof businesses. We are creating innovative solutions to meet the needs of clients through our business segments of **'Marketing Communication', 'Commerce', 'Biz Infra', and 'Financial IT'**.



Mar
Comm

Marketing partner for s

01.

Marketing Communication

Small and mid sized business

02.

Commerce

All in one eCommerce platform

03.

Biz Infra

Seamlessly designed for enterprise

04.

Financial IT

The best IT service to support
your business

Marketing Communication

Marketing partner for small and mid sized business

We help our clients connect with their customers in proven ways.

We will work to create new services to responding to ever shifting business environments.

ppurio

ppurio

No.1 A2P messaging platform¹⁾

It is an integrated marketing platform that helps customer management and marketing through various services such as text message, fax, email and mobile voucher.

www.ppurio.com

biz ppurio

biz ppurio

Kakao Talk official dealer

Sending messages in SMS, LMS, MMS, KakaoTalk biz message and even RCS through an unified messaging gateway module and website.

www.bizppurio.com

enFax

enFax

No.1 internet fax service¹⁾

Sending and receiving faxes digitally without a fax machine via email, the mobile app or our website. Faxing from Microsoft Word, HWP and picture file is also offered.

www.enfax.co.kr

Bizmailer

Bizmailer

Email marketing service

It allows you to use targeted email marketing with analyzing sales performance and customers while doing import a list of recipients (CSV) with just a few clicks.

www.bizmailer.co.kr



coupop

coupop

Mobile voucher

Choice of 100+ leading brands and 3,000+ products in gift vouchers. Customizing products for bulk distribution and branding a voucher for promotional campaign.

www.coupop.co.kr

bizcoupop

bizcoupop

Mobile voucher for corporation

It provides customized mobile voucher sending site to support mass transmission, and also various B2B mobile voucher sending services to enhance customer marketing effectiveness and increase brand value.

biz.coupop.co.kr

COUPOP CHARACTER



EUNI



POBI

* website traffic statistics by www.ranky.com

Commerce

All-in-one eCommerce platform

The e-commerce market is growing faster than ever and we have many business opportunities open to you.





Sabangnet

No.1 multi-channel retail SW¹⁾

We help you reach new customers no matter where they shop by listing your inventory in bulk, on over 400 marketplaces and your branded webstore.

www.sabangnet.co.kr



Call mix

Virtual phone numbers

Phone numbers beginning with 050 are virtual number being used to conceal the actual phone number. It is an effective marketing tool for small businesses which get frequent incoming calls.

www.callmix.co.kr



Ddokddok

Delivery agency solution

It is a delivery agency platform that provides immediate delivery service for short-distance logistics through real-time order information brokerage.



UNICRO

No.1 escrow service²⁾

Payment in P2P or SNS can be safely carried out without fraud risk. We help sellers and consumers transact in safe through an easy and convenient payment methods.

www.unicro.co.kr



Biz Call mix

Virtual phone numbers real-time linkage solution

It enables efficient 050 virtual number management through real-time API linkage, and provides the highest level of security and stable communication environment.

www.callmix.co.kr

¹⁾ No.1 market share by revenue in domestic

²⁾ No.1 market share by GMV

Biz Infra

Seamlessly designed for enterprise

We offer the best services that suits your organization's needs on IT and collaborative works.
It has been developed from our collective experience and research.



DAOU Cloud Data Center
(To be completed in the first half of 2024)

DAOU office

DaouOffice

Innovative business platform

It provides 20 collaboration functions for the business, such as email, e-approvals, employee timesheet, accounting and video conference. It offers a wide range of configuration option, either installed (on-premises) or hosted (on-demand or virtually private on-demand).

www.daouoffice.com

DAOU IDC

Daou IDC

Reliable and scalable IDC services

We offer colocation, hosting, CDN and cloud services with comprehensive security measures. It is operated in the most up-to-date facility with stable network.

www.daouidc.com

DAOU Cloud

Daou Cloud

Certificated cloud computing by NIPA¹⁾

It is a cloud service that can operate servers, storage, and networks efficiently. We applied it to our services as an in-house development service to ensure performance verification and reliability.

www.daouidc.com

반값도메인

halfdomain

Awarded 2019 KISA²⁾ customer satisfaction

The cheapest domain names registration, forwarding and parking services. We are the most popular and satisfactory choice for domain registration in Korea.

www.halfdomain.co.kr

¹⁾ NIPA : National Industry Promotion Agency

²⁾ KISA : Korea Internet & Security Agency

Financial IT

The best IT service to support your business

We provide stable and reliable operations to our subsidiaries and clients in BFSI (Banking, Financial Services and Insurance) in both locally and internationally.

Reference in Korea

Kiwoom Securities is Korea's first online-only securities company and the number one company in the market, responding quickly to changes and trends in policy, market or technology.

Market Share

24.8%

Market Share(Individual)

33.0%

Daily Trading Value

26.5 Billion USD

Daily TR Counts

5.7 Billion

Concurrent Users

669 Thousand



KIWOOM®, As of March 2022

Reference in SEA

Daou Technology has provided consulting, system integration and outsourcing services about stock trading systems optimized for the different environments in Indonesia and Thailand. We are also preparing to enter the Vietnamese and Malaysian financial markets with our IT technology.

Thailand - Support Finansia Syrus Securities' HERO
Provide close support on requests from VOC/marketing

Indonesia - Infra development and next generation project of Kiwoom Sekuritas Indonesia
Upgrade to the next HTS/MTS and build Ledger system

Vietnam - SE Asia HQ
Establish standard model for IT Securities in SEA and R&D

ASEAN - New business
Develop a new business model with Vietnam's IT HR

R&D

We are researching and developing next-generation technologies associated with our services and possessing relevant core technologies and patents. We prepare for a better future through research on new technologies such as Artificial Intelligence, Big Data, Blockchain, and Fintech.



AI

We study ICT and service industry convergence technologies using AI such as data analysis and prediction, image analysis, and natural language processing.



Big Data

Based on experience in deploying big data services of Kiwoom Securities, we are seeking to utilize big data in various IT services of Daou technology.



Blockchain

We implement new technologies that increase the stability, reliability, and added value of existing services using blockchain.



Fintech

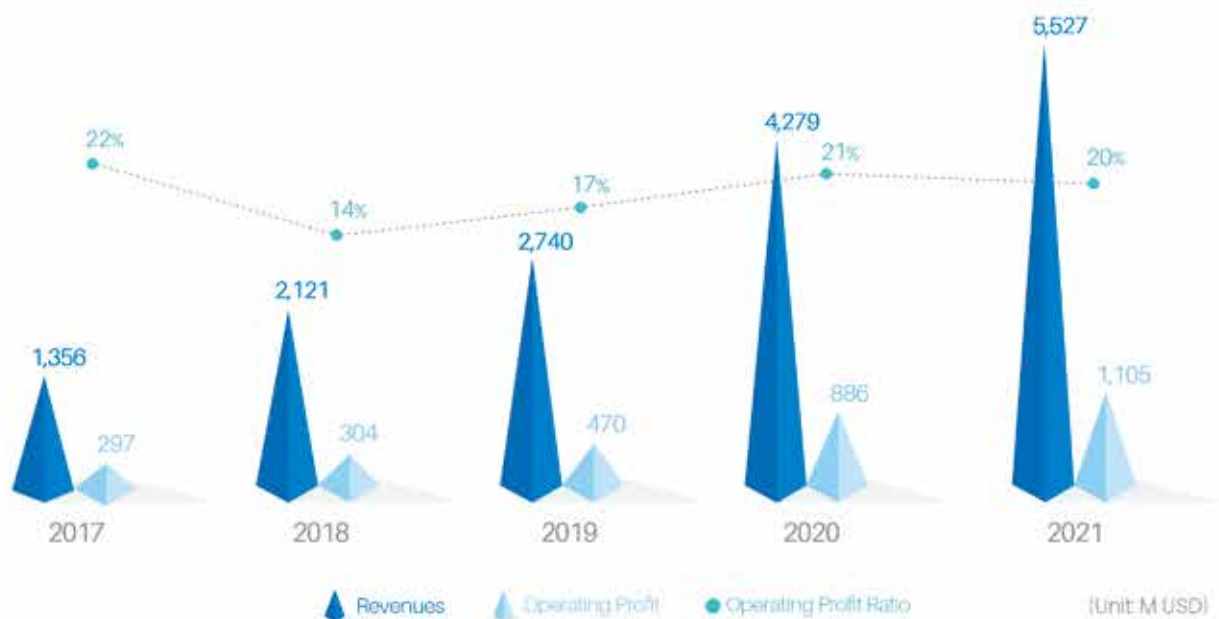
Utilizing IT technology and data analytics capabilities, we develop innovative, personalized, and easy fintech services.

DaouKiwoom Group

We started our business in IT field and diversified into other various online businesses.
 In 2021, we achieved \$5.5 Billion business by continuing growth in all our business areas as the first mover.
 We have a revenue CAGR of 42.1% over the past five years based on business segment expansion and financial stability.

Five year business performance summary

(Based on Daou Data consolidated statement)



Assets	39,480 M USD
Revenues	5,527 M USD
Operating Profit	1,105 M USD
# of Subsidiaries & Affiliates	99

(Revenues by business segment)



Consolidated financial results for FY 2021, Exchange rate \$1=W1,190.50, USD as of Dec 31st, 2021

Subsidiaries and affiliates

IT

DAOU TECH

Marketing, eCommerce, IT services

● KOSPI

DAOU DATA

Payment service, IT solution

● KOSDAQ

KICA Korea Information Certificate Authority Inc.

First & No.1 public certificate authority

● KOSDAQ

Finance

KIWOOM

No.1 online securities for 17 consecutive years

● KOSPI

KIWOOM ASSET MANAGEMENT

Equities, fixed income, infrastructure and real estate

KIWOOM SAVINGS BANK

Savings bank in Gyeonggi-do

KIWOOM Yes SAVINGS BANK

Savings bank in Seoul

KIWOOM INVESTMENT

Venture Capital

KIWOOM ASSET PLANNER

GA / Financial planning

KIWOOM PRIVATE EQUITY

Private equity

KIWOOM CAPITAL

Credit-specialized Financial Company

KIWOOM FINANCE INVESTMENT

NPL specialized investment

Contents & Service

saramin

No.1 online job portal

● KOSDAQ

saramin HS

Manpower outsourcing

KIDARI STUDIO

Webtoon and web novel contents platform

● KOSPI

LEZHIN

Global premium webtoon platform

KIWOOM ESTATE & SERVICE

Real estate development & management

imazins

Global stock content distribution network

eMoney

Financial contents service

wisebirds

Korean No.1 facebook partner for online marketing

● KOSDAQ

Global Business

DAOU JAPAN

Mobile voucher and mail security services in Japan

DAOU DALIAN

Real estate management in China

KIWOOM SEKURITAS INDONESIA

Kiwoom Securities' Indonesia operation

KIWOOM INVESTMENT INDONESIA

Kiwoom Investment's Indonesia operation

DAOUKIWOOM INDONESIA

IT service company in Southeast Asia

Global Businesses

DaouKiwoom Group has expanded into USA, Japan, China, Indonesia, Vietnam and France, creating outstanding developments in areas of IT, finance, and service. DaouKiwoom still continues its growth beyond Korea today.



Daou Japan

It provides mobile voucher 'Giftto' and mail security services in Japan and supports DaouKiwoom Group's entry into the Japanese Market.

Daou Dalian

We are fostering it as a strategic base for business alliances, investments, and new business development. We manage group assets in China and establish networks with local companies.

DaouKiwoom Innovation

DaouKiwoom Innovation is providing cloud-based IT services in Vietnam and Southeast Asia.

Lezhin Entertainment, Corp

It operates a premium webtoon platform in Japan and actively develops businesses such as exchanging works with Japanese content companies.

Lezhin Entertainment, LLC

It operates a premium webtoon platform in the British American market such as the United States, and is expanding to the South American market.

Delitoon SAS

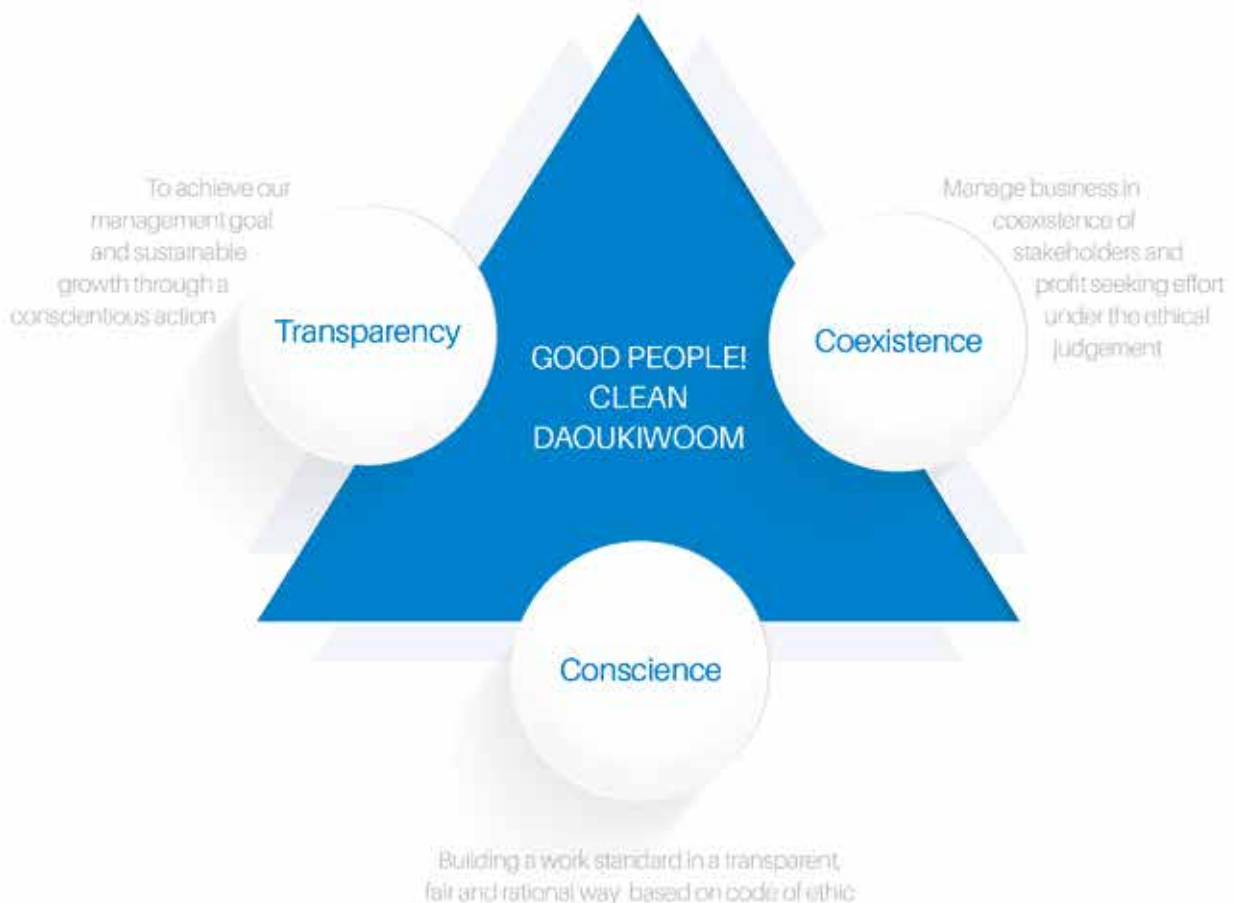
It is a European webtoon #1 platform company that provides Korean contents to France and Germany.

Kiwoom Sekuritas Indonesia/ Kiwoom Investment Management Indonesia

PT. Kiwoom Sekuritas Indonesia and PT. Kiwoom Investment Management Indonesia are enhancing its businesses in Indonesia finance market.

Ethical corporate identity management

We've grown in coexistence under the principle of transparency management. It is determined to operate its business in accordance with high ethical standards as well as compliance by setting up "Corporate Ethical Committee" implemented in all subsidiaries and affiliates.



Headquarters

6F Daou Digital Square
81, Digital valley-ro, Suji-gu, Yongin-si, Gyeonggi-do, Republic of Korea

Commerce Division

6F, 7F Biseon Building
190, Hyoryeong-ro, Seocho-gu, Seoul, Republic of Korea

ITS Division

3F, 6F, 7F Jaehwa Square
311, Dongmak-ro, Mapo-gu, Seoul, Republic of Korea

3F Charm&Charm Building
306, Dongmak-ro, Mapo-gu, Seoul, Republic of Korea

Daou IDC

Center 1: 3F Jaehwa Square
311, Dongmak-ro, Mapo-gu, Seoul, Republic of Korea

Center 2: 5F SK Broadband IDC
6, Beobwon-ro 1-gil, Seocho-gu, Seoul, Republic of Korea